

NCBDE
News Release Template

Congratulations on your certification renewal!

If you would like to gain more recognition for your accomplishment, you may personalize this sample news release and distribute it to local publications. Simply re-type the release on plain white paper or your institution's stationery, filling in the blanks with information about you. You may wish to think about including a photograph with the release. Print or type your name on the back of the photograph (be aware that photographs are usually not returned). Send copies of the completed release to your employer, local newspaper(s), institutional and college alumni newsletters, and other local health care publications.

FOR IMMEDIATE RELEASE

CONTACT: Your Name
Telephone Number

(YOUR NAME) ACHIEVES RENEWAL OF
CERTIFIED DIABETES EDUCATOR® STATUS

(Arlington Heights, IL – **MONTH, YEAR**) The National Certification Board for Diabetes Educators (NCBDE) announced that **(your full name, title, place of employment and address)** has renewed the Certified Diabetes Educator® (CDE®) status by successfully completing the continuing education renewal option process. Candidates must meet rigorous eligibility requirements to be eligible for certification. Achieving the CDE credential demonstrates to people with diabetes and employers that the health care professional possesses distinct and specialized knowledge, thereby promoting quality of care for people with diabetes. Currently, there are over 19,500 diabetes educators who hold NCBDE certification.

You may want to include another paragraph with more personal information here, e.g., how long you have held your current position, specifics about your institution's diabetes program, etc.

NCBDE was established in 1986 to develop and administer a certification program for health professionals who teach individuals with diabetes how to manage their disease. NCBDE's mission is to define, develop, maintain and protect the certification and credentialing process to promote quality diabetes education. With the CDE program, NCBDE recognizes and advances the specialty practice of diabetes education. NCBDE supports the concept of voluntary, periodic certification for all diabetes educators who meet credential and experience eligibility requirements. For more information, visit the web site at www.ncbde.org or call the national office at 877-239-3233.

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